

Sustrack Will Take Your Company to a More Sustainable Future.

As businesses have become aware of the environmental, social and governance impact of their operations, many organisations are now being pressured to not only deliver results for stakeholders but also deliver those results in an environmentally responsible manner. The complexity of reporting on [ESG \(Environmental, Social & Governance\)](#) as well as measuring a company's carbon footprint and implementing an effective sustainability strategy may feel overwhelming to many organisations. Sustrack provides guidance to organisations to simplify the approach to achieve their ESG requirements, implement effective carbon accounting to measure its effect on the planet, and develop and implement a sustainable business model.

Sustrack has been founded by a group of individuals with a shared interest and passion to provide assistance to organisations in becoming more sustainable based on their previous education from IIT Delhi and their collective experience in environmental consulting and [sustainability](#). Sustrack has established itself as an organisation built on helping organisations to implement sustainable practices that make them good stewards to society and the planet by providing clarity to the organisation regarding their ESG compliance obligations.

Under the Koshish umbrella, Sustrack provides solutions-oriented consulting to assist organisations in converting the complex ESG data into useable, actionable format. Sustrack's vision is to integrate sustainability into all of the organisation's processes and operations, so it will be seen not just as a trend, but as part of the organisation's DNA.

What does Sustrack do? From Consulting through Digital ESG Tools

Sustrack combines extensive domain knowledge with modern technology and offers a complete avenue towards ESG excellence.

ESG Consulting & Assurance

Sustrack provides organisations with an all-inclusive, tailored ESG strategy that consists of the Environmental, Social, and Governance elements. The consulting services provided by Sustrack help organisations effectively incorporate ESG into their overarching strategy, align with global sustainable development goals, and achieve credibility and transparency through rigorous reporting and assurance processes.

Carbon Accounting & Tracking of Greenhouse Gas Emissions

For most organisations, one of the biggest concerns is the tracking and management of greenhouse gas emissions. Sustrack provides [Carbon Accounting Services](#) to allow clients to measure, monitor, and manage their Carbon footprint to help them achieve their Climate Goals and to mitigate the Impact on the Environment.

Managing ESG Data through a Web Application

Sustrack understands that ESG data is often complex due to the large number of different operations, subsidiaries, and categories. Sustrack has developed a dedicated, web-based ESG Dashboard to provide a central location for all ESG data. The ESG Dashboard consists of an Admin Portal, which allows for

centralised control and customisation, and a Client Portal for real-time data entry, tracking, analytics, and automated reporting. The goal of the ESG Dashboard is to relieve the dependency on cumbersome spreadsheets, and make the tracking of ESG seamless.

Businesses can create branch-wise reports, visualise trends over time, manage environmental, social, and governance metrics continuously, and guarantee complete traceability with this platform. Compliance, reporting, and strategic ESG choices become much easier to handle as a result.

Capacity Building & Support

Sustrack prioritises long-term cooperation over consulting and tools. They provide ongoing support, helping organisations build internal capacity for ESG, embed sustainability values, and ensure continuous improvement. Their approach is not “one-and-done,” but one of sustained partnership and growth.

The SUSTRACK Ethos: Building a Future of Sustainability

The ethos of Sustrack is defined by its commitment to ethical and equitable practices through education and empowerment. Each letter in Sustrack represents a value that drives how Sustrack operates and how they interact with their stakeholders.

S – Sustainability: Sustrack believes that the future needs to be built on environmental sustainability and economic growth.

U – Unity: To achieve sustainable development, Sustrack collaborates with all stakeholders, including Community organisations, business, and government.

S – Social Impact: Sustrack is committed to changing the lives of people and promoting inclusion.

T – Transparency: Sustrack is committed to being transparent in its operations, providing regular updates about its progress and creating a culture of trust through open communications.

R – Responsibility: Sustrack takes responsibility for the impact of its actions on the environment and society, and is dedicated to promoting ethical and sustainable practices.

A – Accountability: Sustrack ensures that all promises made by them are kept, that goals are tracked and that results are evaluated.

C – Circularity: Sustrack promotes resource efficiency, minimises waste and obtains as many resources from the circular economy as possible.

K – Knowledge Sharing: Sustrack provides education and awareness to organisations and communities in order to encourage them to adopt sustainable practices.

These values guide Sustrack's mission as an organisation, providing not only services but also serving as a partner in a greater movement to create an equitable and sustainable world for all.

Sustrack Incorporates Leadership and Expertise

The strength of Sustrack is not only in the tools and services offered, but in the knowledgeable team supporting those tools and services.

Dr. Ratnesh Tiwari is the Founder of Sustrack and holds a Ph.D. from IIT Delhi. Dr. Tiwari has more than

ten years of experience working in the area of sustainability and social outreach. His experience in sustainability, such as sustainable energy, rural development, and eco-friendly practices, is reflected through the way Sustrack leverages ESG as an opportunity to make social impacts rather than simply a compliance measure.

Dr. Amit Ranjan Verma is the Head of ESG & Carbon Markets for Sustrack, having been a Senior Scientist at IIT Delhi prior to joining Sustrack. Dr. Verma has vast knowledge and expertise in clean energy, carbon compliance, carbon markets, and sustainability. He has provided guidance and support to a large number of organisations, both government and private, across the globe, on how to reduce emissions, properly account for emissions, and meet compliance with regulations regarding emissions.

Dr. Shreya Tripathi, Consultant — ESG & Sustainability, has a diverse academic background and works with organisations to establish sound ESG frameworks that are compliant with global sustainability standards and implement ESG practices within their operations.

The unique combination of academic training and practical consulting experience provides Sustrack a solid foundation for delivering effective ESG solutions.

Why Sustrack is Significant — The Benefits of Sustainable Practices With Meaning

As ESG (Environmental, Social and Governance) factors grow in importance due to increased regulation and expectation from stakeholders, as well as urgency to address the threats posed by climate change, Sustrack NFP Limited has developed a robust and comprehensive approach for businesses looking for a

more meaningful way to address these factors than simply "ticking the box". Sustrack's approach combines consulting services, advanced technology solutions, and ongoing support to deliver numerous benefits, including:

Tailored Strategies: Instead of the traditional "one size fits all" method, Sustrack develops tailored ESG plans specific to each client's organisation and objectives.

Transparency and Compliance: Sustrack's ESG Reporting, Carbon Accounting, and Sustainability Disclosures make it easier to manage and create transparency around the reporting process, thereby enabling companies to remain compliant with international ESG regulations, improve communication with their stakeholders, and enhance their credibility.

Improved Operational Efficiency: Sustrack's ESG Web Application streamlines data management and provides real-time insights into ESG metrics, providing organisations with an efficient and accurate way to manage ESG oversight.

Long-Term Support and Growth: Sustainability is not an ending but an ongoing process; therefore, Sustrack provides organisations with the ability to continue developing their ESG strategy over time through ongoing consulting, training, and support as they grow and develop.

Ethical and Social Responsibility: By focusing on social impact, circularity, and transparency, Sustrack helps organisations build long-term trust with their stakeholders while positively contributing to society and the environment.

Conclusion — A Partner for the Sustainable Transition

Sustrack stands at the crossroads of ethics, technology, and business acumen. By offering more than just advisory services — by offering a full ESG ecosystem — they are helping organisations embrace sustainability not as a compliance requirement, but as an opportunity for meaningful transformation.

Whether you are a company seeking to reduce your carbon footprint, an investor looking for credible ESG reporting, or an organisation eager to embed social responsibility into your core — Sustrack offers the expertise, tools, and commitment to guide you on that path.

In a world where every decision counts, Sustrack helps ensure those decisions lead towards a greener, more equitable, and sustainable tomorrow.

Visit us for more info:-<https://www.sustrack.com/>